



# PHOENIIX

## Documentation of Dynamic Pricing and Discounts

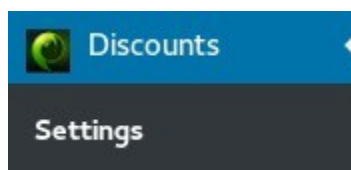
### Installation of Dynamic Pricing and Discounts

#### Installation

1. Install Word Press from [http://codex.wordpress.org/Installing\\_WordPress](http://codex.wordpress.org/Installing_WordPress).
2. Upload via FTP: - Unzip the zip archive you have downloaded on your computer. Upload the folder to your server via FTP into the directory plugins on your Word press installation (wp-content → plugins).
3. Upload via [Word press Admin](#): - Go to your WordPress admin panel, and then to Plugins. Click on "Add New" and then upload the zip file of the plugin using "Upload Plugin" button you can find on top of the screen.
4. For the plugin to work as it should, [WooCommerce](#) plugin has to be installed and enabled.

#### Activation

Once you have uploaded the plugin, activate your plugin in Plugins → Installed plugins. If it has been activated correctly, plugin control panel is available in the tab **Discounts** in WordPress dashboard.



# CART DISCOUNT RULE

## General Settings

Cart Rule -1

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**GENERAL SETTINGS**


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**Name**

**Valid from/until**

**CONDITIONS**

---

**Field**  **Value**  

**DISCOUNT**

---

**Discount type**  **Value**

There are various fields in which the cart discount rule can be applied





- **Subtotal atleast**

## CONDITIONS

Field  Value  

Add Condition

At cart page -

		<a href="#">AB</a>	\$49	<input type="text" value="1"/>	\$49.00
		<a href="#">CD</a> Available on backorder	\$500	<input type="text" value="1"/>	\$500.00
<input type="text" value="Coupon code"/>	<input type="button" value="Apply coupon"/>				<input type="button" value="Update cart"/>

**Cart totals** *this will be the subtotal atleast*

SUBTOTAL	\$549.00
COUPON: DISCOUNT	-\$146.00 <a href="#">Remove</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$403.00

*discount applied*

- Subtotal less than

## CONDITIONS

Field  Value

Add Condition

## At cart page

	PRODUCT	PRICE	QUANTITY	TOTAL
	AB	\$49	<input type="text" value="1"/>	\$49.00
	CD Available on backorder	\$500	<input type="text" value="1"/>	\$500.00

Coupon code

**Cart totals**

SUBTOTAL	\$549.00
COUPON: DISCOUNT	-\$146.00 <a href="#">Remove</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$403.00

*this will be the subtotal less than*

*discount applied*

- Count of cart items atleast

## CONDITIONS

Field  Value



[Add Condition](#)

## DISCOUNT

Discount type  Value

### At cart page

	PRODUCT	PRICE	QUANTITY	TOTAL
	<a href="#">AB</a>	<del>\$49</del> \$29.00	<input type="text" value="2"/>	\$58.00
	<a href="#">CD</a> Available on backorder	<del>\$500</del> \$480.00	<input type="text" value="2"/>	\$960.00

[Apply coupon](#) [Update cart](#)

count of cart items atleast 4

### Cart totals

SUBTOTAL	\$1,018.00
<b>COUPON: DISCOUNT</b>	<b>-\$146.00</b> <a href="#">Remove</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$872.00

discount applied

- Count of cart item less than

## CONDITIONS

Field  Value

Add Condition

## DISCOUNT

Discount type  Value

### At cart page

	PRODUCT	PRICE	QUANTITY	TOTAL
<input type="checkbox"/>	<a href="#">AB</a>	<del>\$49</del> \$45.00	<input type="text" value="2"/>	\$90.00
<input type="checkbox"/>	<a href="#">CD</a> Available on backorder	<del>\$500</del> \$496.00	<input type="text" value="1"/>	\$496.00

Coupon code

count of cart items less than 3

### Cart totals

SUBTOTAL	\$586.00
COUPON: DISCOUNT	-\$146.00 <a href="#">[Remove]</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$440.00

discount applied

- **At least 1 product in cart**

### CONDITIONS

---

**Field**  **Value**

[Add Condition](#)

### DISCOUNT

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**Discount type**  **Value**

**At cart page**

	PRODUCT	PRICE	QUANTITY	TOTAL
	AB	\$49	<input type="text" value="2"/>	\$98.00
	CD Available on backorder	\$500	<input type="text" value="1"/>	\$500.00

Coupon code:

atleast 1 product in cart

### Cart totals

SUBTOTAL	\$598.00
COUPON: DISCOUNT	-\$146.00 <a href="#">Remove</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$452.00

discount applied

- None of selected products in cart

### CONDITIONS

Field:  Value:

### DISCOUNT

Discount type:  Value:



## At cart page

	PRODUCT	PRICE	QUANTITY	TOTAL
	AB	\$49	<input type="text" value="2"/>	\$98.00
	CD Available on backorder	\$500	<input type="text" value="1"/>	\$500.00

Coupon code

none of selected products in cart

### Cart totals

SUBTOTAL	\$598.00
COUPON: DISCOUNT	-\$146.00 <a href="#">[Remove]</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$452.00

discount applied

- **At least 1 category in cart**

### CONDITIONS

Field  ▼





Value

### DISCOUNT

Discount type  ▼

Value

## At cart page

	PRODUCT	PRICE	QUANTITY	TOTAL
	 <a href="#">AB</a>	\$49	<input type="text" value="2"/>	\$98.00
	 <a href="#">CD</a> Available on backorder	\$500	<input type="text" value="1"/>	\$500.00

Coupon code

this product has "album" category


### Cart totals

SUBTOTAL	\$598.00
COUPON: DISCOUNT	-\$146.00 <a href="#">Remove</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$452.00

discount applied

- None of selected categories in cart

### CONDITIONS

Field  Value  

### DISCOUNT

Discount type  Value

## At cart page

	PRODUCT	PRICE	QUANTITY	TOTAL
	<a href="#">AB</a>	\$49.00	<input type="text" value="2"/>	\$98.00
	<a href="#">CD</a> Available on backorder	\$500.00	<input type="text" value="1"/>	\$500.00

Coupon code

none of selected categories in cart

### Cart totals

SUBTOTAL	\$598.00
COUPON: DISCOUNT	-\$146.00 <a href="#">Remove</a>
SHIPPING	<input checked="" type="radio"/> Flat rate <input type="radio"/> Local pickup <input type="radio"/> Free Shipping <input type="radio"/> Local Delivery <a href="#">Calculate shipping</a>
TOTAL	\$452.00

discount applied

- User in the list

### CONDITIONS

Field  Value

### DISCOUNT

Discount type  Value

When user is logged in then this condition will be applied.

- **User role in the list**

**CONDITIONS**

---

Field  Value

**DISCOUNT**

---

Discount type  Value

When user role is defined and when they logged in then this condition will be applied and user will get the discount.

- **Order count to date at least**

## CONDITIONS

---

Field  Value  

Add Condition

## DISCOUNT

---

Discount type  Value

When the customer has placed the orders ( **according to the value given by admin** ) then this condition will be implemented and user will get the discount.

- **Amount spent to date atleast**

## CONDITIONS

---

Field  Value  

Add Condition

## DISCOUNT

---

Discount type  Value

When user spent the amount ( **according to the value given by the admin in the settings**) then this condition will be applied.

- There are 2 type of discount type – **Price discount** and **Percentage discounts**

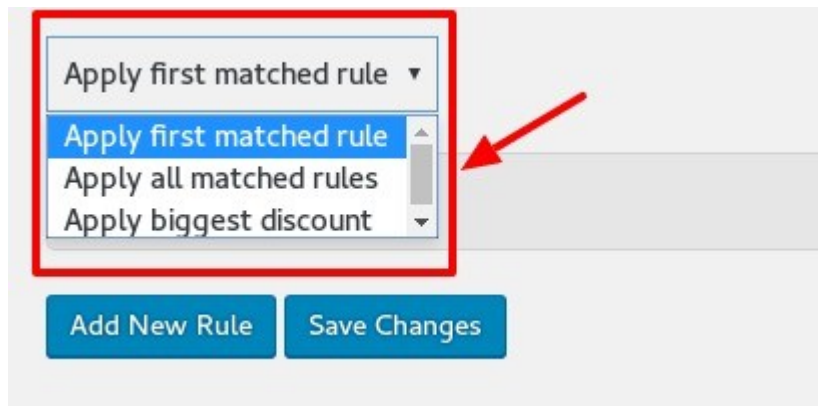
## DISCOUNT

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<b>Discount type</b>	Price discount ▾	<b>Value</b>	146
	Percentage discount		
	Price discount		

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- There are 3 other rules which you can applied on the conditions you have set.
  1. **Apply first matched rule** – This rule will be applied when among various conditions the first matched condition is matched with the products in the cart.
  2. **Apply all matched rules** – This will be applied when all of the conditions matched with the products in the cart,
  3. **Apply biggest discount** – When the conditions are matched with the products in the cart and then it will give the biggest discount on that product.



## Pricing Rules Settings

rule 1

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**GENERAL SETTINGS**

---

Name

Method

If conditions are matched

Valid from/until

**CONDITIONS**

---

Apply to

Customers

**QUANTITY DISCOUNT**

---

Min quantity  Max quantity  Adjustment type  Value

Products to adjust

1. You can apply either method to apply the discounts. There are 3 types of methods – **Quantity discount** , **Special offer** and **Exclude matched items**.
2. You can set the rules for the conditions to be matched. There are 3 rules for this.



rule 1

### GENERAL SETTINGS

Name

Method

If conditions are matched

- Apply with other matched rules
- Apply with other matched rules
- Apply only this rule (disregard other rules)
- Apply only if no other rules are matched

you can set from these rules as per your choice



### CONDITIONS

3. The date can be set for the discounts to be valid from and until.

If conditions are matched

Valid from/until

June 2017

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

option to set the date for the discounts to be valid from / until



4. Select any particular category or product to show the discount on them. Or you can also deselect the category or product to not show the discount on it.

CONDITIONS

Apply to: All products

Customers: All products

QUANTITY: Specific categories

Min quantity: 1

Max quantity: 8

Adjustment type: Price discount

Value: Value

Add Row



5. Select any user role , capabilities and the customers name to apply the discount on that options.

Apply to: All products

Customers: All customers

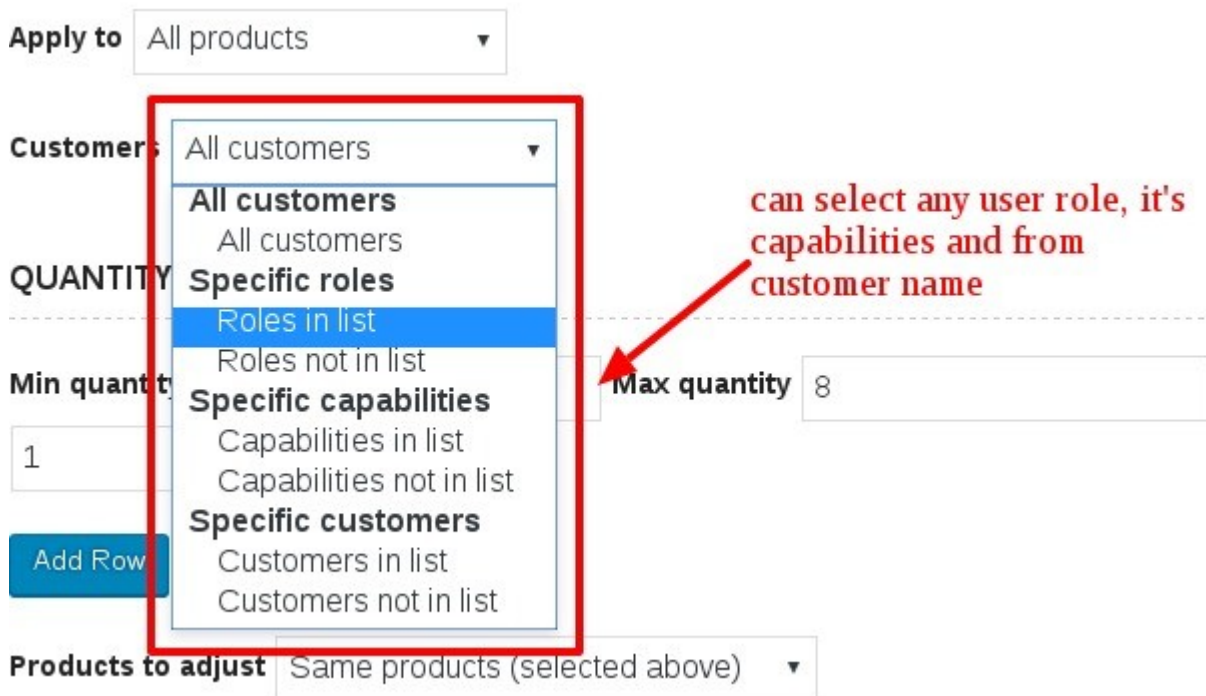
QUANTITY: Specific roles

Min quantity: 1

Max quantity: 8

Add Row

Products to adjust: Same products (selected above)



6. Can also apply the range from minimum quantity to maximum quantity to apply the discount.

#### QUANTITY DISCOUNT

Min quantity  Max quantity  Adjustment type  Value

7. You can disregard the discount rule on a particular product and category also.

#### CONDITIONS

Apply to

Product list

no discount will apply on this

Customers

#### QUANTITY DISCOUNT

Min quantity  Max quantity  Adjustment type  Value

Add Row

Products to adjust

Product list

when you apply this rule then the discount will apply to this product and disregard the above product

8. You can also apply **Special Offer** method to give the discount on the

products. Like you can set the condition buy 4 items get 2 free.

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rule 1

---

### GENERAL SETTINGS

---

**Name**

**Method**

**If conditions are matched**

**Valid from/until**

### CONDITIONS

---

**Apply to**

**Customers**

### SPECIAL OFFER

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**Amount to purchase**

**Products to adjust**

**Amount to adjust**

**Adjustment type**

**Value**

**Repeat**

9. There is an option to exclude the products it means that the discount will not apply if that excluded product is available in the cart.

### GENERAL SETTINGS

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**Name**

**Method**

**Valid from/until**

### CONDITIONS

---

**Apply to**

**Product list**

**Customers**

**Role list**